



ABOUT

# THE LEADER YOUTH COMMUNITY

Empower Youth, Shape Tomorrow.





# OVERVIEW

- Introduction
- Timeline
- Network details



2024

# INTRODUCTION



# ABOUT YOUTH IN LEADER

We're a dynamic network empowering young people to shape the future of rural areas. As part of ELARD with a LEADER-CLLD perspective, we provide a platform for you to connect, collaborate, and drive real change. Whether you're passionate about community projects, policy-making, or sustainable development, this is your chance to make an impact. Be part of a movement that gives young voices the power to shape their regions!





# MEMBERS





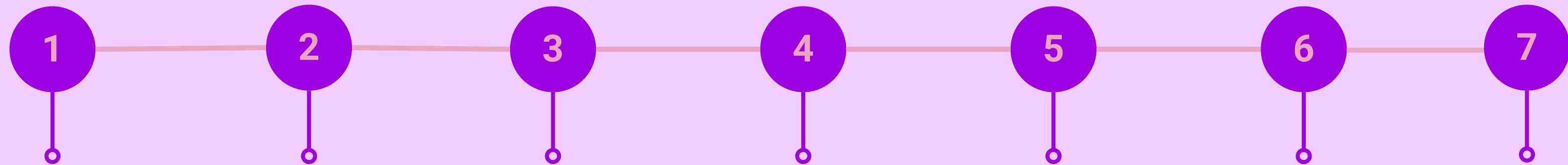
# TIMELINE





# TIMELINE

A brief history of the community



**JUNE**

Start in Finland





EVENT - CONFERENCE

## Young LEADER Forum

CAP Implementation > LEADER > Generational Renewal >

The first opportunity for the EU CAP Network to bring together motivated young people from rural areas and people working with LEADER at regional, national and EU level.

Highlights report

Organised by  
EU CAP Network

11 Jun 2024, 19:00 - 13 Jun 2024, 17:00 CEST

English

Vierumäki, Finland

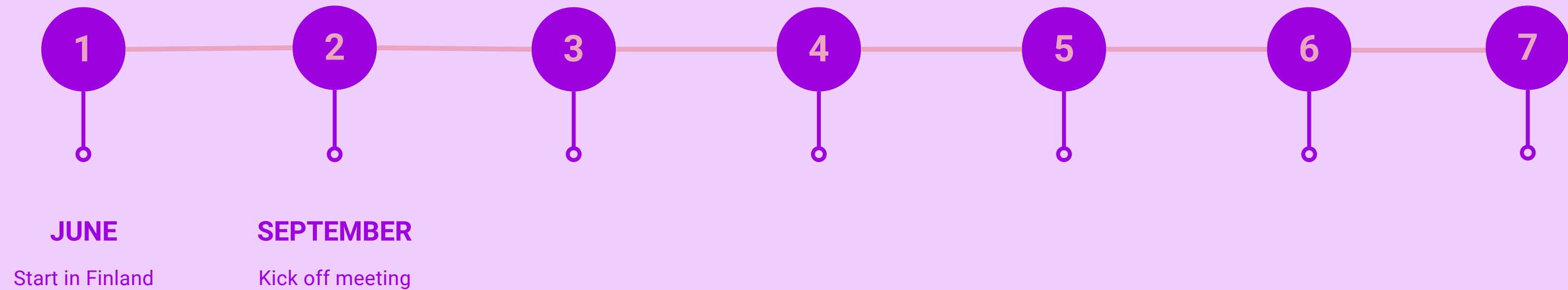
In-person





# TIMELINE

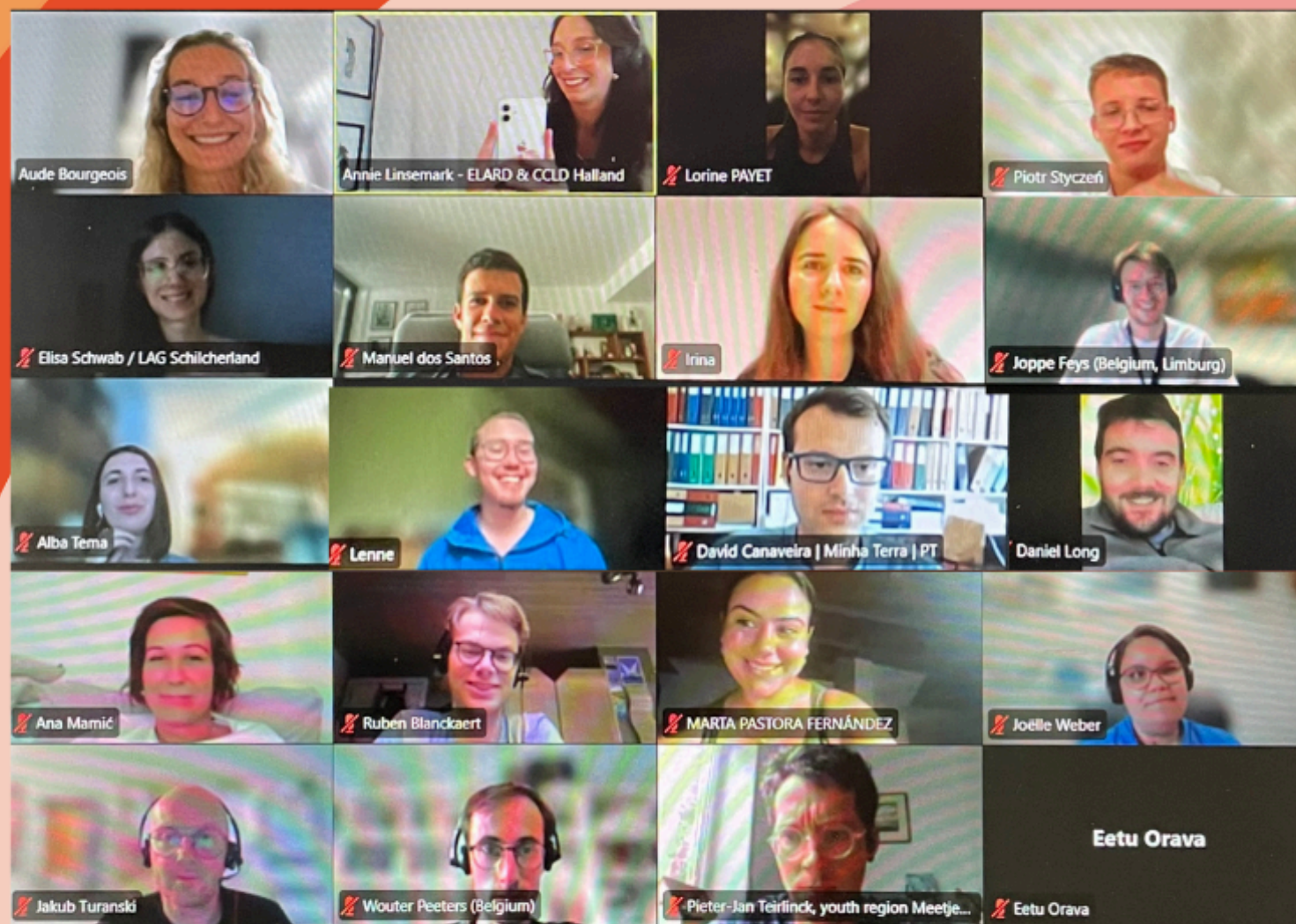
A brief history of the community





## OUR FIRST EVENT AS A NETWORK

## YOUTH IN LEADER



## COLLABORATION PLAN

COMMUNICATOR

### VISION:

To connect with rural youth, we must build a strong, recognizable brand for the Youth in LEADER initiative. **If we are not seen, we do not exist**

Our goal is to develop a clear and engaging communication strategy that positions us where young people are—on social media. By creating a cohesive brand identity and using dynamic content, we'll inspire, inform, and engage. Together, we'll ensure the Youth in LEADER community is seen, heard, and felt, representing the energy and potential of rural youth across Europe.

### HOW WE'LL WORK TOGETHER:

- Online meetings once a month
- Frequent online chats

### TOOLS WE'LL USE:

WhatsApp group, Discord channel



## ACTION STEPS & REPRESENTATIVES

COMMUNICATOR

### IMMEDIATE ACTIONS:

1. Online Meeting with all members of the group.
2. Agree on next steps and getting to know each other and our areas of expertise.
3. Preparing a strategic document that will lead our activity.

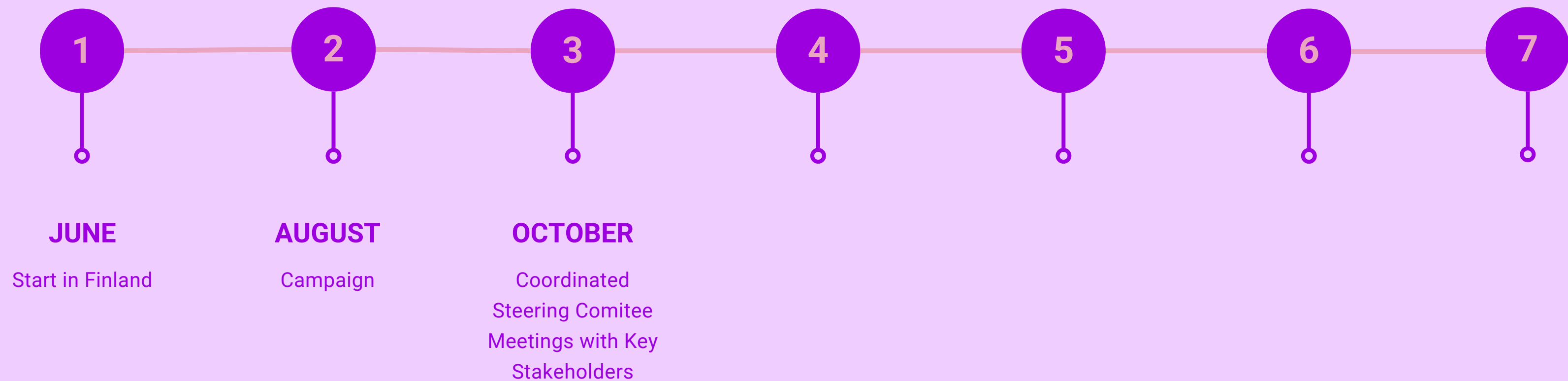
### GROUP REPRESENTATIVES:

Marta Pastora Fernández Bustamante, Rurales en Red (Spain), [martafdez bustamante@gmail.com](mailto:martafdez bustamante@gmail.com)

Annie Linsemark, CLLD Halland (Sweden), [annie.linsemark@luh.se](mailto:annie.linsemark@luh.se)

# TIMELINE

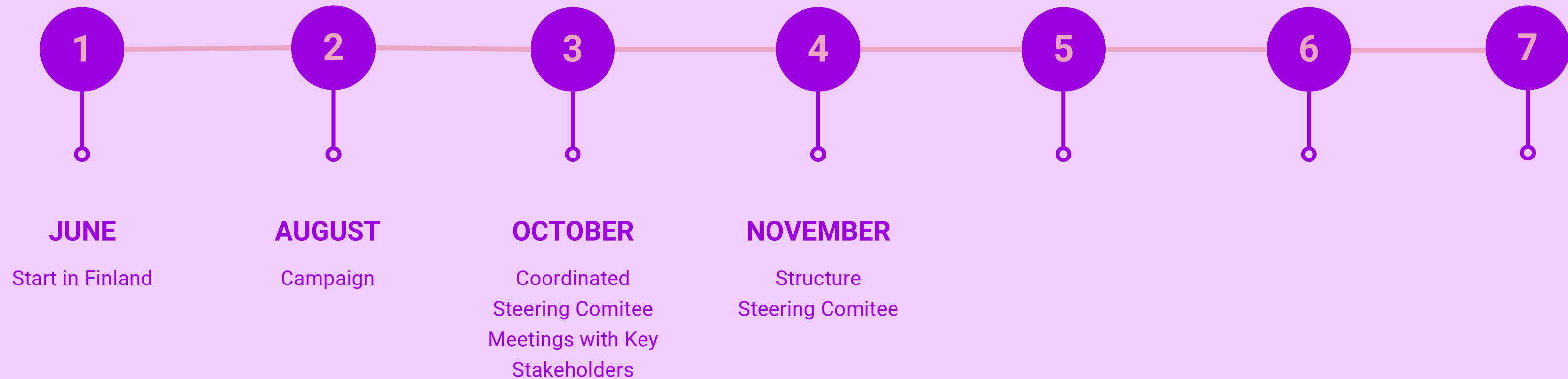
A brief history of the community





# TIMELINE

A brief history of the community



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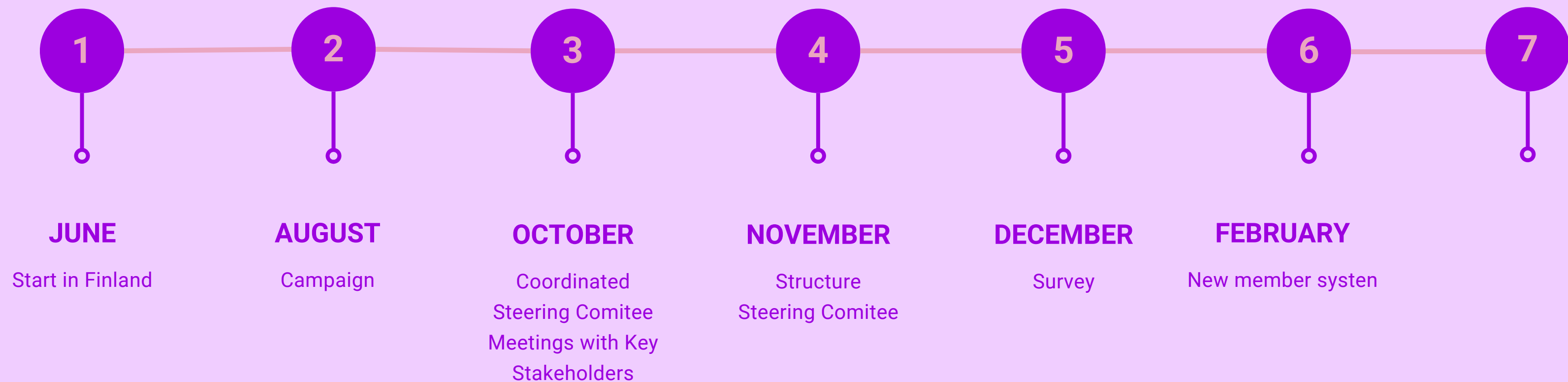
A brief history of the community





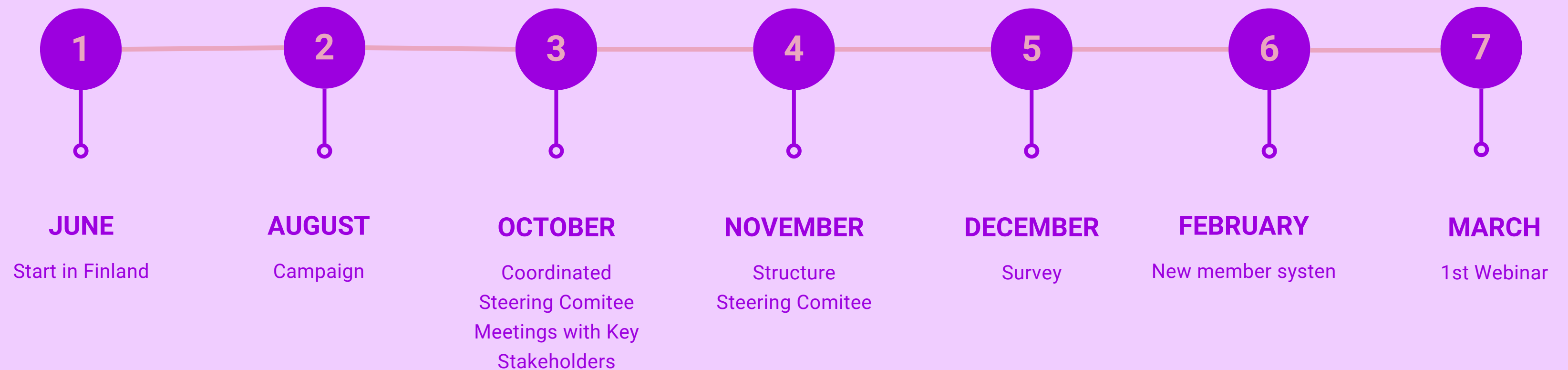
# TIMELINE

A brief history of the community



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# TIMELINE



**WELCOME TO AN INSPIRING WEBINAR ON CULTURE & WELL-BEING!**

**Date:** March 13, 2025  
**Time:** 16:00–17:30 CET  
**Location:** Online

Steering Committee Meetings with Key Stakeholders

Steering Committee



Brochure, 13th March 2025

**Webinar Culture & Well-being in Rural Communities!**

**THE LEADER YOUTH COMMUNITY**

**Speakers:**  
Veronika Rašić MD, MRCP – Mental Health of Young People in the Community  
Davor Moravek MD, MSc. Psychiatrist – Bridging the Rural Divide in Croatia: Telehealth & Adolescent Mental Health and Wellbeing

Interactive webinar where we explored culture, well-being, and youth mental health in rural areas. Through expert presentations, discussions, and networking, we aimed to create a space for learning, collaboration, and future initiatives. Adolescent mental health represents a critical area of public health focus within Europe. Adolescence, a period of significant developmental transition, is inherently linked to increased susceptibility to mental health disorders. Epidemiological evidence increasingly substantiates a rural-urban gradient in adolescent mental health, with rural populations experiencing heightened vulnerability and demonstrably reduced access to mental health services.

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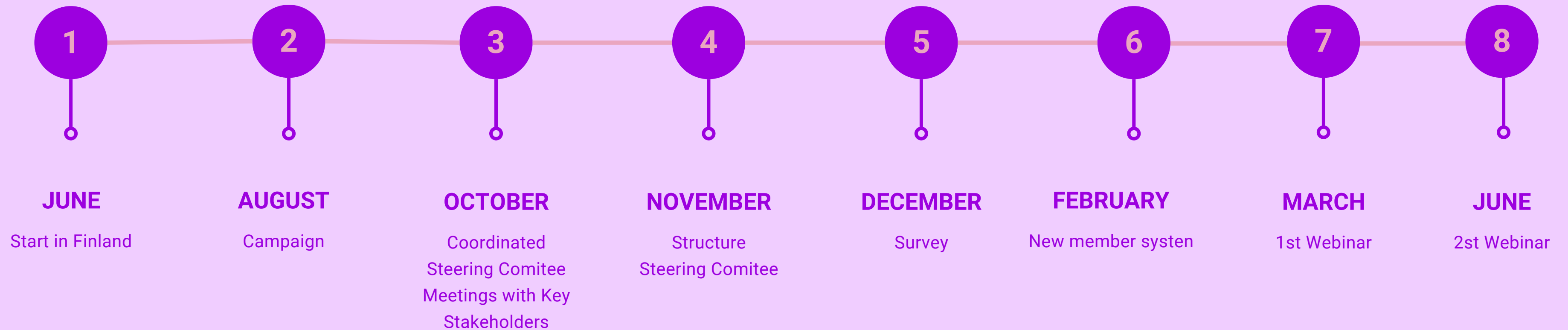
MARCH

1st Webinar



# TIMELINE

A brief history of the community





# MELI

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## Webinar Rural youth in decision-making

13th June 2025  
10:00-11:45 CET

Financed by:



Realized by:



10:00-10:15

Welcome and presentation of LEADER Youth Community of ELARD

10:15-10:30

Presentation of results "Young people taking decisions", survey from Spanish Network for Rural Development (REDR)

10:30-11:00

Youth in policy-making and territorial development

- **Matias Rubio**, Member of the Advisory Council on Youth of the Council of Europe - Spain
- **Aleksandra Niewczas**, Coordinator of International Project (ESC Voluntary) - Poland
- **Francisco Javier Sánchez Vega**, President of LAG ADEME and Rural Development Network of Extremadura (REDEX) - Spain

11:00-11:30

Sharing experiences: Youth in Local Action Groups

- **Vladimir Dedić**, President of LAG "Bura" - Croatia
- **Emma El Aouni**, Animator of LAG Seine Normande - France
- (More participants TBC)

11:30-11:45

Dialogue with participants

11:45

Closing

Financed by:



Realized by:



1

JUNE

Start in Finland



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JUNE

2st Webinar

FEBRUARY

New member system

MARCH

1st Webinar

# NETWORK DETAILS





# THE TEAM

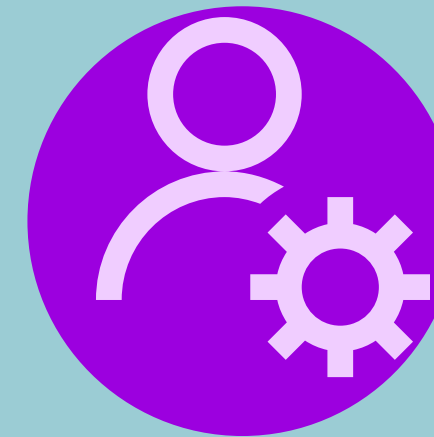
Overview of community management



AMBASSADOR



GROUP LEADER



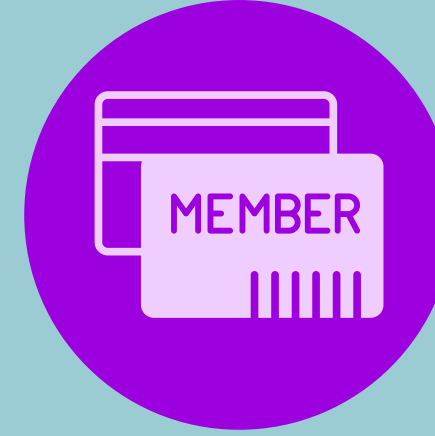
ADMINISTRATOR



STEERING GROUP



COMMUNICATOR



MEMBER



MENTOR


STEERING COMMITTEE – AKA YOUR COWORKERS




**Piotr Styczeń**  
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ELARD REPRESENTATIVES



María José Murciano Sánchez  
VICE-PRESIDENT



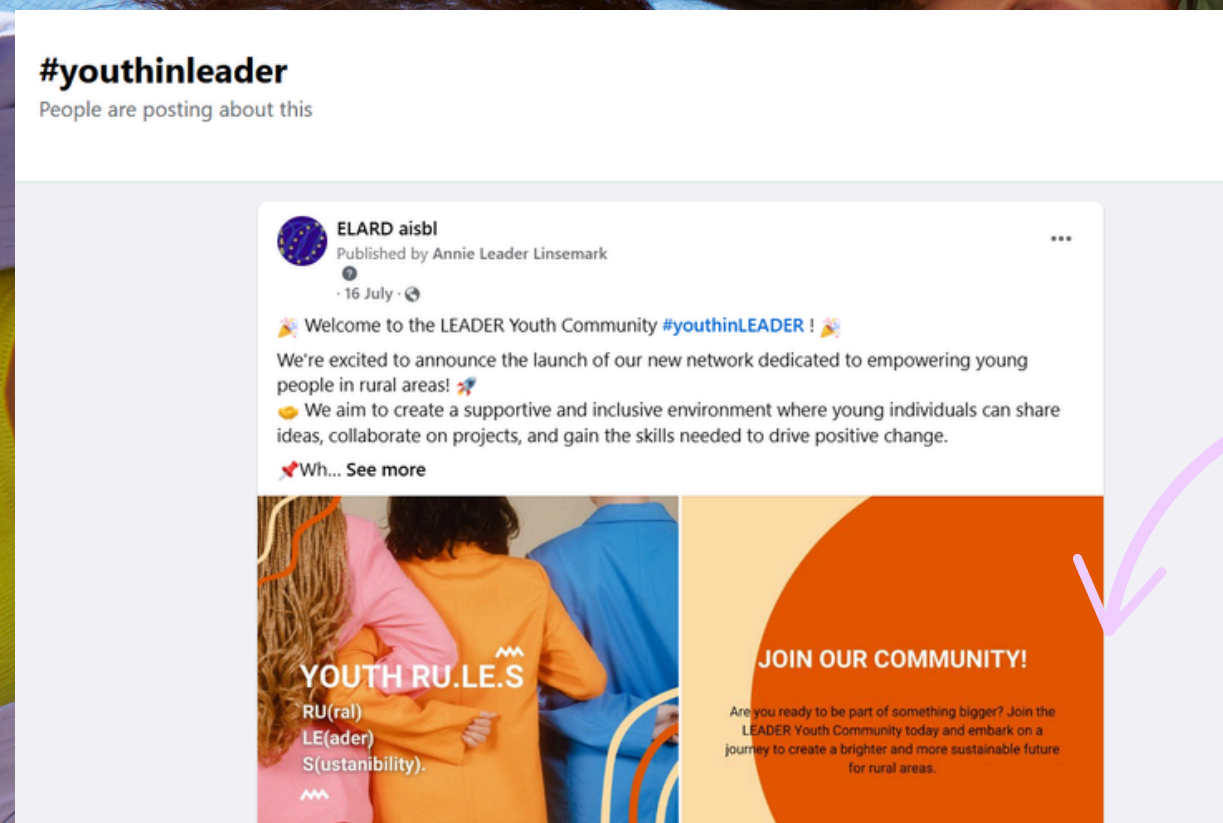
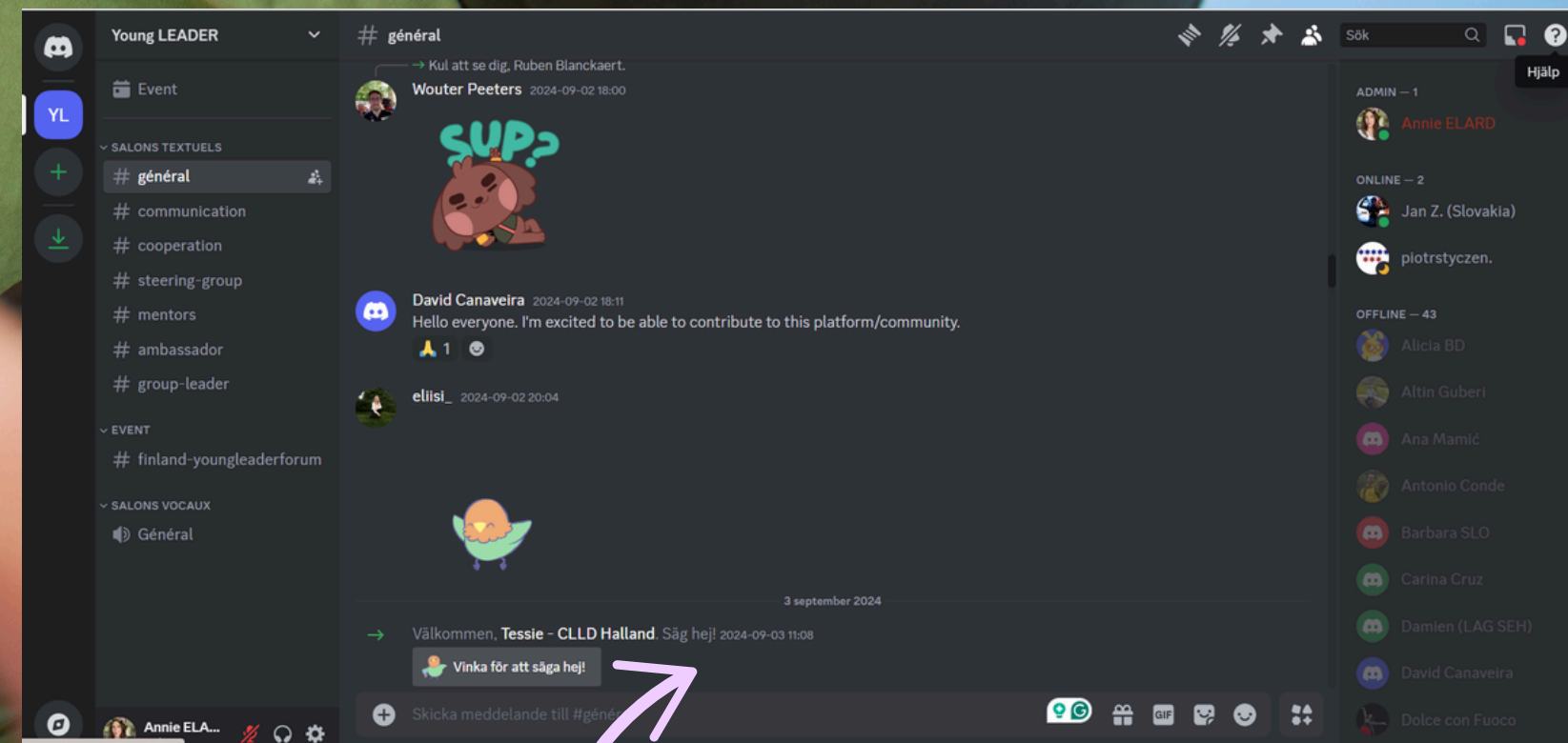
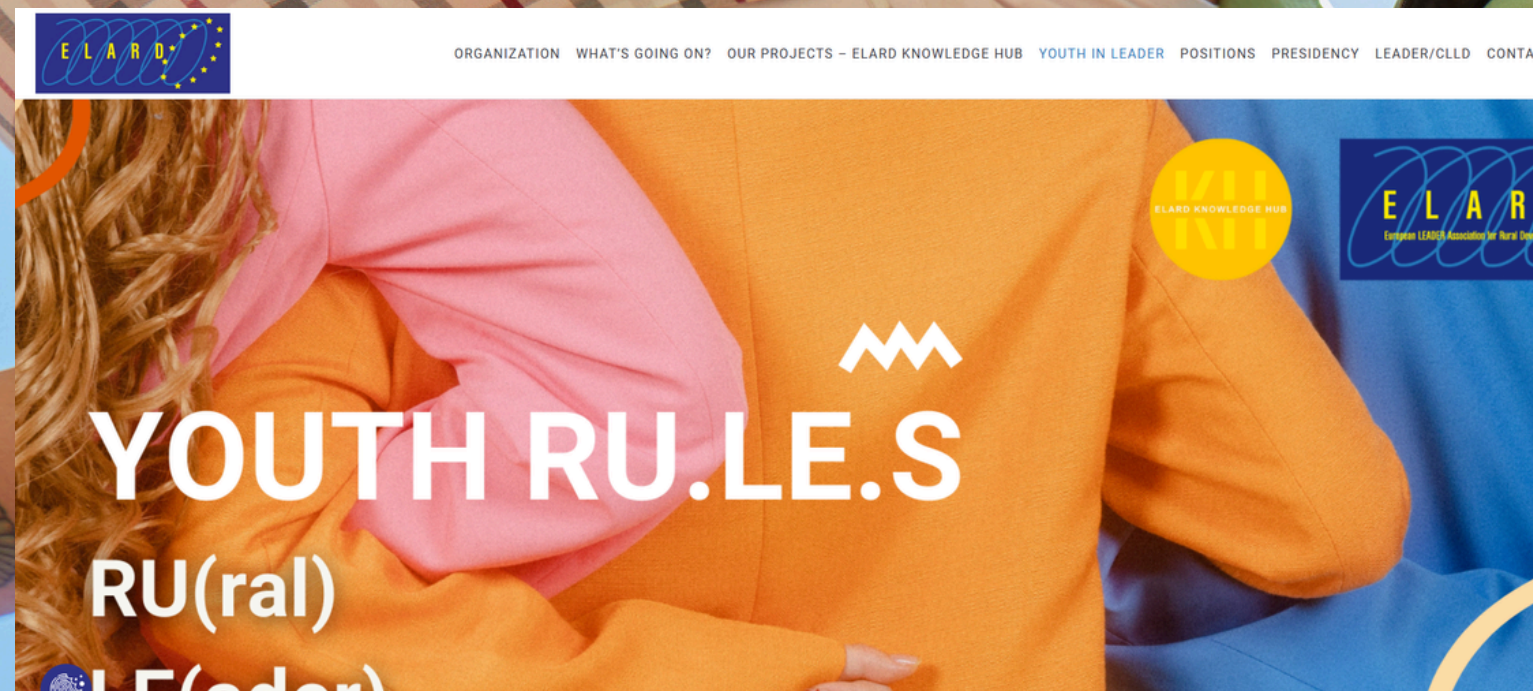
Iro Tsimpri  
VICE-PRESIDENT



Marion Eckardt  
HEAD OF ELARD KNOWLEDGE HUB







Where are we?







Talk about us

Thank you!

